



NATSUME AND YUMMYYUMMYTUMMY TO PARTNER ON NEW MULTIPLATFORM TITLE!

ConnecTank Will Be the Third Title to Launch From the Natsume Indie Program!

Burlingame, CA. – September 3, 2020 – Natsume Inc., a worldwide developer and publisher of family-oriented video games, today announced their partnership with indie developer YummyYummyTummy, Inc. This is the third indie developer to join the Natsume Indie Program. Their first title together, *ConnecTank*, will launch on consoles in 2021.

YummyYummyTummy was founded by former SiliconEra Founder and Site Director Spencer Yip to push gaming boundaries. The company's most popular game is the *Fallen Legion* RPG series for Nintendo Switch, PlayStation 4, and PlayStation Vita. The game was featured in Bitsummit and the Smithsonian American Art Museum's 2017 SAAM Arcade Indie Developer Showcase. The team has been active in growing the indie event scene through creating LA MIX and Indie Games Live, which exhibited at GDC Next and PAX East. YummyYummyTummy has a strong portfolio of edutainment titles, featuring *Character Chowdown*, a language training game, and *Nommons: Math Explorers*, in partnership with Fingerprint Play and Sylvan Learning.

"We have had a great relationship with Spencer and his team for years and are happy to finally get to work together on a project," said Hiro Maekawa, President and CEO of Natsume.

"YummyYummyTummy's dedication to building the indie game community and their experience working on successful family-friendly games across genres makes them a perfect partner for Natsume. We are honored to welcome them and *ConnecTank* to the Natsume Indie Program."

"I've been fortunate to know Mr. Maekawa and the Natsume team for years and have always admired their commitment to creating games families can enjoy together," said Spencer Yip, Director of YummyYummyTummy. "We're honored to join their family of indie developers with *ConnecTank* and can't wait to introduce Finneas Fat Cat XV to the world."

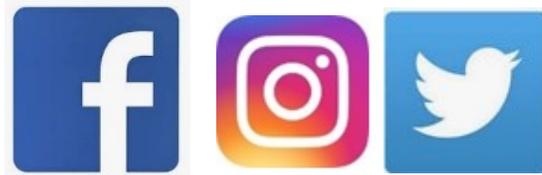
"Pardon me, old bean, I'm Finneas Fat Cat the Fifteenth, owner of Fat Cat Shipping Incorporated," Mr. Fat Cat interruptedly purred. "We're the largest overland shipping company in New Pangea and own a fleet of big honking tanks to defend it. We're recruiting gamers to drive *ConnecTanks* to deliver goods to customers and greenbacks into my paws."

More details about *ConnecTank* for consoles will be revealed in the coming months! Learn more about YummyYummyTummy at <https://www.yummyyummytummy.com/>

The Natsume Indie Program partners Natsume with independent developers around the world that are creating authentic experiences that are *Serious Fun* for gamers of all ages. The first title under the program, [Cosmic Defenders](#), developed by one-man team Fiery Squirrel, released on Nintendo Switch earlier this year. Recently, the program welcomed Lucid Dreams Studio, a Montreal-based studio currently working on their first title [Legends of Eternal](#) which will launch later this fall.

Learn more about the Natsume Indie Program here: <https://community.natsume.com/?p=228>

Players can follow the latest news for all of the beloved Natsume franchises at www.natsume.com and get a scoop on all of the latest Natsume updates, contests, screen shots and more at:



###

About YummyYummyTummy, Inc.

YummyYummyTummy cooks up creative games with a fusion of developers from the East and the West. We are dedicated to surprising players with unique worlds, exciting gameplay, and memorable experiences for everyone to enjoy. For more information about YummyYummyTummy, please visit www.yummyyummytummy.com

About Natsume Inc.

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc. visit www.natsume.com

Press contact for Natsume: Mika Kelly, mika@soclevercomm.com, 408.693.0176